	Ultimate	Professional	Basic	
Guided Setup & Installation	✓			While we have extensive documentation to allow any customer install and set up the integration on their own, this feature includes 2 one-hour trainings to first install and set up your first list and walk through a specific use-case.
Advanced Field Mapping	✓			Map related fields from your CRM to Mailchimp. For example, pull over account-level data for associated contacts or an assigned user's name.
Sync by Field Filters	✓			Use a SQL query to determine what records should be synced from your CRM to Mailchimp. This feature is dynamic and will add/remove new and updated records after the initial sync so that you always have the most up to date audience in Mailchimp.
Sync by SQL Query	✓			To send a subset of records from your CRM to Mailchimp, use filters to determine which records should sync. This feature is dynamic and will add/remove new and updated records after the initial sync so that you always have the most up to date audience in Mailchimp.
Automated List Population	✓	✓		Opt to sync all contacts, leads, and/or targets to Mailchimp without your intervention. This means that you won't have to manually add records to a Target List and makes for a more hands-off approach.
Activity Data Pushed to Sugar	✓	✓		Sync Mailchimp activity data to your CRM so you can see Mailchimp Activity in the sub-panel and within reporting.
Lead Scoring	✓	✓		This feature pulls in the Mailchimp member rating score as an integer on your contacts/targets/leads. It will be a 0-5 number represented by 0 to 5 stars in your views.
Report on Campaign Activity	✓	✓		Using the activity data, pull Mailchimp campaign activity data alongside your CRM data.
Account Related Subscriber Dashlet	✓	✓		Within the CRM, quickly view campaign activity for contacts associated with an account.
Subscriber Dashlet with Campaign Links	✓	✓		Using the Sugar Dashlet or the Suite Connector, see a real-time view of a subscribers audiences and campaign activity with a link to view the email sent.
Subscriber Dashlet	✓	✓	✓	Using the Sugar Dashlet or the Suite Connector, see a real-time view of a subscribers audiences and campaign activity.
Manage Lists	✓	✓	✓	Manually add or remove contacts, targets, or leads to the Target List within your CRM to sync them to Mailchimp.
Sync Custom Fields	✓	✓	✓	Sync fields from your CRM to Mailchimp. This allows you to target campaigns more specifically based on your organization's own practices and processes.
View Campaign Activity	✓	✓	✓	Within the CRM, quickly view campaign activity, such as open and click rates, number of subscribers and unsubscribers, as well as delivery date and a direct link to the email sent.
Unlimited Users	✓	✓	✓	No matter how many users you have in Mailchimp or your CRM, all are included.
Outstanding Support	✓	✓	✓	Feel free to email us at mailchimp@fanaticallabs.com at any time! We strive to reply to all emails within 24 hours, however, most emails receive a response within just 4 hours!